



COLOR SIMULATION SERVICE

"Your Home for Fine Art Reproduction Prints & Original Art Note Cards "

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"WE DON'T JUST SERVE ARTISTS... WE ARE ARTISTS!"



April 01, 2010

Hello Everyone...A Happy Spring to You All!

For the past year & 6 months, we have kept our prices frozen to assist in your efforts to get your art out before a broader public in a down economy (despite the fact that our costs have continued to rise). Now, we must increase some of our pricing in order to keep up with those costs & continue to provide you with the faithful reproductions that you have come to associate with Color Simulation Service.

Here are the highlights:

Setup fees for prints & note cards will go up \$10.00.

This means:

Note card setup without a proof will now cost \$35.00

Note card setup with a proof will now cost \$45.00.

Print setup without a proof will now cost \$45.00

Print setup with a proof will now cost \$55.00.

This is still less than half of what competitive companies charge – in some cases not even one fourth.

All note cards (loose or in seal bags) will go up .05 cents.

Boxed note cards will rise .25 cents per box.

Regarding Print Pricing: In order to have more even pricing between sizes & quantity levels of prints, we will be making some formulaic adjustments to our print pricing, which will leave some prices unchanged, cause others to increase & actually cause some to decrease.

We will no longer offer canvas on foam board. Once we began offering stretched & gallery wrapped canvas, orders for canvas prints on foam board have become practically non-existent.

Computer time per hour rate will increase from \$45.00 to \$55.00. This applies to any type of digital service not covered in the standard setup process.

The price changes become effective 04-01-10.

Please refer to the Internet for the latest forms & pricing grids...If you prefer you can call us to receive that information by mail. All orders received after 04/01/10 will be adjusted for these changes, and will be reflected in your paper invoice. These prices go into effect whether or not you received prior notification.

THE UPSIDES: Effective Immediately

Product Improvement #1: All of the gallery wrapped canvas prints will now come ready to hang with the eye screws & wire affixed to the stretchers at no additional cost.

Product Improvement #2: We are now using an enhanced textured canvas, which is adding an even greater real-art look to your canvas giclee prints.

Product Improvement #3: We are now using an overspray on your canvas giclees that has a higher luster value, which enhances your shadows & highlights, giving a greater real-art look.

Product Improvement #3: To achieve more vibrant whites & greater luminance on your paper giclee prints, we are now using a fine art paper that has a brighter white percentage shade, providing greater visual contrast.

Back by Popular Demand: Because of their popularity with you, we will be once again offering 8x10 paper prints with mats (see our print pricing grid).

“JUST HIT PRINT” ... Being aware that more of you are becoming computer & camera savvy, we are now instituting a “JUST HIT PRINT” option for prints. **If you submit a digital file to us that is “print ready,” you do not have to pay any setup fees at all!** * (This does not apply to note cards).

What do we mean by “print ready?”

1. The digital file has been cropped so that everything that is visible is what you want to print (no frames or other objects present).
2. The digital image is sized to the size or sizes that you want the final print to be.
3. The look of the digital image (color/shadows/highlights/sharpness, etc...) all meet your approval.

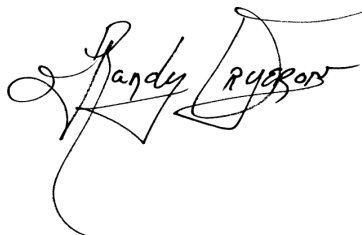
In this way, you have control & responsibility over the final print.

*** If you need for us to make adjustments on any of the 3 items listed above...OR...if you want a proof, the standard setup fees will apply as stated earlier.**

So, get those cameras out & fire up your graphic software...You can E-Mail the images to us or burn them onto a disc & mail them to us.

We thank you for your continued patronage of our services. If you have yet to allow us to reproduce your artwork, we hope that our continued commitment to provide you with the finest quality art reproductions possible will encourage you to give us that opportunity.

Sincerely,

A handwritten signature in black ink that reads "Randy Orgeron". The signature is stylized and cursive, with the first name "Randy" written in a larger, more prominent script than the last name "Orgeron".

Randy Orgeron,
Art Reproductionist